

## ORDER



**Orders**  
**Order / Rev:** 362155  
**Alt Order #:**  
**Product Desc:** Political candidate  
**Estimate:**  
**Flight Dates:** 10/15/12 - 11/11/12  
**Original Date / Rev:** 10/10/12 / 10/10/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency Name:** Denny Weddle & Associates  
**Buying Contact:** Sidra Kain  
**Billing Contact:**  
 415 S Sixth Street  
 Las Vegas, NV 89101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Zimmerman/Judge  
**Demographic:** A25-54  
**Product Codes:** PL Other  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	24	\$5,850.00	\$4,972.50
10/29/12	11/11/12	23	\$6,225.00	\$5,291.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	24	\$5,850.00	\$4,972.50	0.00
November 2012	23	\$6,225.00	\$5,291.25	0.00
<b>Totals</b>	<b>47</b>	<b>\$12,075.00</b>	<b>\$10,263.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/15/12	11/11/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x MTWT--S	:30	2	\$75.00	P-01	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWT--S		2			\$75.00		0.00			
		Week: 10/22/12	10/28/12	MTWT--S		2			\$75.00		0.00			
		Week: 10/29/12	11/04/12	MTWT--S		2			\$75.00		0.00			
		Week: 11/05/12	11/11/12	MTWT--S		1			\$75.00		0.00			
N 2	KTNV	10/15/12	11/11/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A MTWTF--	:30	2	\$175.00	P-01	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2			\$175.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2			\$175.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2			\$175.00		0.00			
		Week: 11/05/12	11/11/12	MTWTF--		1			\$175.00		0.00			
N 3	KTNV	10/15/12	11/11/12	M-F 5A-530A M-F 5A-530A	CM	M-F 5A-530A MTWTF--	:30	2	\$175.00	P-01	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2			\$175.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2			\$175.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2			\$175.00		0.00			
		Week: 11/05/12	11/11/12	MTWTF--		1			\$175.00		0.00			
N 4	KTNV	10/15/12	11/11/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM) MTWTF--	:30	1	\$400.00	P-03	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

